

# Memo



**Date:** April 11, 2012  
**To:** Mayor & Councillors  
**From:** City Manager  
**Subject:** April 16, 2012- Public in Attendance - Central Okanagan Foundation - 2012 Community Social Development (CSD) Grants and Grants to Address the Sexual Exploitation of Youth (SEY)

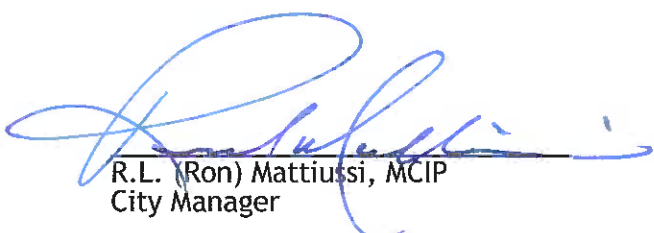
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Attached is a copy of correspondence to Council dated April 11, 2012 from the Central Okanagan Foundation regarding its recommendations for the 2012 Community Social Development (CSD) Grants and Grants to Address the Sexual Exploitation of Youth (SEY).

It is staff's recommendation that the following resolution be adopted by Council:

THAT Council approves the following funding applications as recommended by the Central Okanagan Foundation:

- |     |   |             |
|-----|---|-------------|
| (a) | 2012 Community Social Development (CSD) Grants: |             |
|     | Canadian Mental Health Association:             | \$ 2,800.00 |
|     | Central Okanagan Elizabeth Fry Society:         | \$ 8,000.00 |
|     | Kelowna Community Development Society:          | \$ 8,500.00 |
|     | Kelowna Gospel Mission:                         | \$20,000.00 |
|     | Project Literacy Kelowna Society:               | \$10,000.00 |
| (b) | 2012 Sexual Exploitation of Youth (SEY) Grants: |             |
|     | Central Okanagan Elizabeth Fry Society:         | \$ 2,550.00 |
|     | New Opportunities for Women:                    | \$ 9,450.00 |
|     | YMCA-YWCA of the Central Okanagan:              | \$10,000.00 |

  
R.L. (Ron) Mattiussi, MCIP  
City Manager

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attach.



— CENTRAL OKANAGAN —  
**FOUNDATION**  
*empowering generations to give.*

April 11, 2012

Mayor Gray & Council  
1435 Water Street  
Kelowna, BC  
V1Y 1J4

Dear Mayor Gray & Council:

This report contains background information about the city of Kelowna, Community Social Development grants, Grants to Address the Sexual Exploitation of Youth and Emergency grants. Also included are the 2012 recommendations for the city of Kelowna, Community Social Development Grants, and Grants to Address the Sexual Exploitation of Youth to be presented to city of Kelowna Council on April 16, 2012.

**Background:**

In 1996, social policy direction was incorporated into the City's Official Community Plan (OCP), based on the Social Plan that was approved by Council the same year. Since then, social policy direction has been updated and expanded to many areas of the OCP. Social policy direction for the city is now found in Chapter 10 of the OCP, and Council Policy 360.

The Community Social Development Grant program is one vehicle used by the city to help the community in achieving the directions set by the city's social policies set out in the OCP. This grant program was established in 1992, prior to the present social policy framework, and the original intent of the program was to fund initiatives that were prevention-oriented and aimed to improve quality of life. Primary prevention was favoured over secondary or tertiary services.

**Program Grants**

**Community Social Development Grants:**

Approximately \$80,000 in total is available annually from the city for this program.

**Categories:**

**1. Establishment Grant**

Purpose: **One-time assistance** to help community organizations and non-profit societies cover expenses in their formative stages of development.

## **2. Operational Grant**

Purpose: To assist established community organizations and non-profit societies, community organizations, and registered non-profit societies with expenditures incurred funding the operation and delivery of existing programs. **This category is not intended to provide continual/permanent operational funding.**

## **3. Special Projects Grant**

Purpose: To assist community organizations and non-profit societies to stage special events or to operate short-term programs or projects (less than 12 months in duration).

### **Grants to Address the Sexual Exploitation of Youth:**

Approximately \$22,000 in total is available annually from the city for this program.

The Grants to Address the Sexual Exploitation of Youth were introduced in 1999 as a result of a report taken to city council by the Social Planning board in 1998.

Purpose: The grants are to be allocated only to programs whose primary mandate is to address the sexual exploitation of youth (under 19 years).

### **Emergency Grants:**

Funding will depend on the availability of funds within the Social Development Grant Reserve (R117).

The emergency grant program was introduced by the City in 2003.

Purpose: To make available to non-profit organizations and community organizations offering social programs in the city of Kelowna emergency funds for the purpose of assisting an organization through a financial crisis.

### **Role of the Central Okanagan Foundation**

In 2004, Council approved recommendations from staff to delegate the administration of grant programs previously administered by city staff to the Central Okanagan Foundation. The grants continue to be provided in accordance with Council Policies 218 and 277, as well as 312 for Emergency Grants.

The Central Okanagan Foundation manages the city of Kelowna, Community Social Development grants, Grants to Address the Exploitation of Youth and the Emergency grants. This includes recruitment and training for the advisory committee; provide all training material and, facilitating the committee meeting where the grant recommendations are decided. The foundation is responsible for working with the applicants before, during and after the adjudication process until the final report is received and approved by the foundation, which is required within 15 months of receipt of the grant funds.

An advisory committee was formed by the Central Okanagan Foundation as a separate granting committee to review applications pertaining to city of Kelowna, Community Social Development grants, Grants to Address the Sexual Exploitation of Youth and Emergency grants. This committee was given the name City of Kelowna/Central Okanagan Foundation Advisory Committee and, is made up of six members and, one alternate member from the city of Kelowna community. Originally the committee was made up of two members who are appointed each year from the City's Social Planning and Housing Committee, two Central Okanagan Foundation Board members and two community members who are directly involved in the city's not-for-profit sector. In 2008 two members were chosen from the City's Community and Women's Committee instead of the Social Planning and Housing committee. In recent years composition and recruitment for the

advisory committee has changed; recruitment is focused on reflecting a diversity of age, ethnic background, geographic scope and professional and experiential background. The Central Okanagan Foundation prepares and presents the city of Kelowna/ Central Okanagan Foundation Advisory committee's recommendations to city council.

In 2012 the Central Okanagan Foundation and city staff will conduct a review of the CSD, SEY and emergency grant programs. Upon completion of the review a report with recommendations to current policies and, processes will be presented to council.

**2012 Recommendations:**

A total of thirteen grant applications were received, ten for the Community Social Development grants program and three for the Grants to Address the Sexual Exploitation of Youth program. There is \$80,000.00 available to fund and the total amount requested for Community Social Development grants is \$125,596.00. The amount requested for Grants to Address the Sexual Exploitation of Youth is \$32,000.00 with \$22,000.00 available to fund.

The City of Kelowna / Central Okanagan Foundation Advisory committee is recommending the approval of the following grant applications from their meeting on March 28, 2012:

<b>List of Applicants</b>	<b>\$ Requested</b>	<b>\$Recommending</b>
<b>1. Canadian Mental Health</b> They are applying for a CSD Special Project grant For the "Artists Among Us" Artworks Art Show	\$2,800	\$2,800
<b>2. Central Okanagan Elizabeth Fry Society</b> They are seeking a CSD Special Project grant to continue to offer the "Beginnings" program for women.	\$8,000	\$8,000
<b>3. Central Okanagan Elizabeth Fry Society</b> They are seeking a Special Project grant to continue to offer the Shoplifting Prevention program for women.	\$5,000	0
<b>4. H.O.P.E. Outreach</b> H.O.P.E Outreach is seeking a CSD Operational grant for a training program for street level outreach volunteers.	\$10,000	0
<b>5. Kelowna Community Development Society</b> Seeking a CSD Establishment grant for an Elder Day Care program.	\$8,500	\$8,500
<b>6. Kelowna Community Food Bank</b> Seeking a CSD Operational grant to assist with costs associated with the Tiny Bundle program.	\$10,500	0

**COMMUNITY SOCIAL DEVELOPMENT GRANTS (CSD) continued:**

<b><u>List of Applicants</u></b>	<b><u>\$ Requested</u></b>	<b><u>\$Recommending</u></b>
<b>7. Kelowna Gospel Mission</b> They are applying for a CSD Operational grant to purchase a new van for the Food Program.	\$20,000	\$20,000
<b>8. Kelowna Visual and Performing Arts Centre Society</b> Seeking a CSD Special project grant for an After School program: Arts After School”	\$45,796	0
<b>9. Okanagan Lifetime Networks Association (PLAN Okanagan)</b> Applying for a CSD Special Project grant for four workshops.	\$5,000	0
<b>10. Project Literacy Kelowna Society</b> Requesting CSD Operational funds for the Core Adult Literacy program.	\$10,000	\$10,000
<b>CSD REQUEST TOTAL:</b>	<b>\$125,596.00</b>	
<b>CSD AVAILABLE FUNDS for DISTRIBUTION:</b>	<b>\$ 88,000.00</b>	
<b>CSD RECOMMENDATION TOTAL:</b>	<b>\$ 49,300.00</b>	

**SEXUAL EXPLOITATION OF YOUTH GRANTS (SEY):**

<b>List of Applicants</b>	<b>\$ Requested</b>	<b>\$Recommending</b>
<b>1. Central Okanagan Elizabeth Fry Society</b> SEY Operational grant to provide the Community Education and Awareness about Sexual Exploitation (CEASE) program.	\$12,550	\$2,550
<b>2. New Opportunities for Women</b> SEY Operational grant for the "Trauma Therapy" program. A selection of therapies trauma, equine, and yoga specifically designed to help sexually exploited female youth healing from trauma.	\$9,450	\$9,450
<b>3. YMCA-YWCA of the Central Okanagan</b> SEY Operational grant for the GirlSpace Program. Prevention and awareness about violence while exploring personal identity achievements and build self - esteem.	\$10,000	\$10,000
<b>SEY Grants REQUEST TOTAL:</b>	<b>\$32,000.00</b>	
<b>SEY AVAILABLE FUNDS for DISTRIBUTION:</b>	<b>\$22,000.00</b>	
<b>SEY Grants RECOMMENDED TOTAL:</b>	<b>\$22,000.00</b>	

Respectfully submitted,  
Cheryl Miller  
Grants Manager  
Central Okanagan Foundation